

RISE UP TOGETHER

Here is how you can
help spread the love.





In the midst of the twin viruses of a global pandemic and racial injustice, EMU seeks to move forward to provide the unifying leaders the world needs. EMU's alumni are known throughout the world for exemplary service leadership. We seek to allow more students to access an EMU education through a robust university fund and a student tuition relief initiative.

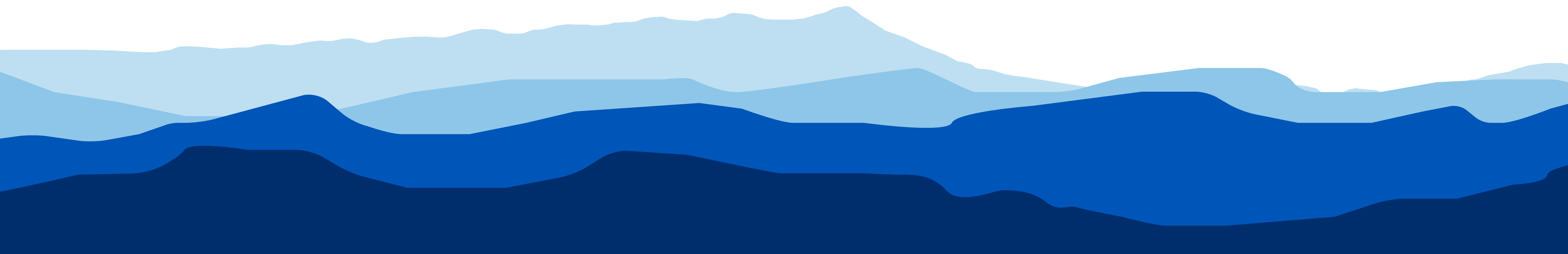
While we can't physically be together, we invite you to move EMU "Forward Together" online on this LovEMU Giving Day 2021!

The University Fund for Resilience

The University Fund helps to close the gap each year between what students pay in tuition and what an education at EMU costs. Your gifts to the university fund are key to moving forward together.

The Student Tuition Relief Initiative

The student tuition relief initiative will give more students opportunities to access a transformative college education without incurring burdensome debt.



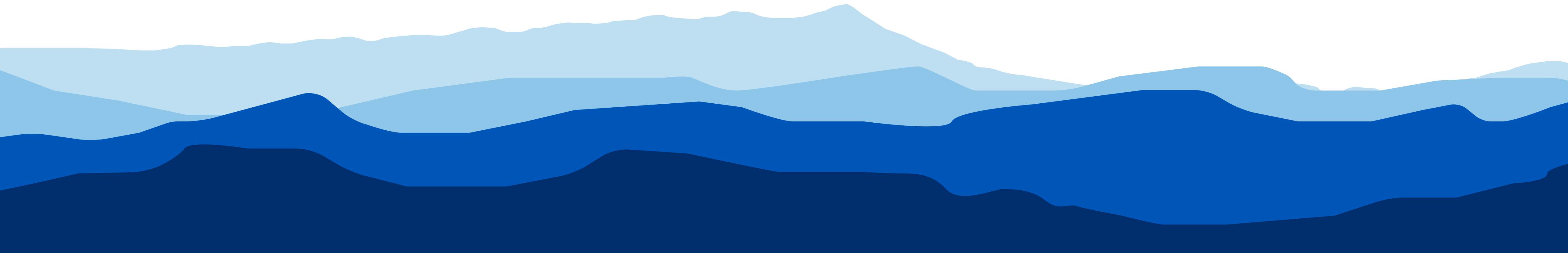
Share a message on social media.

Here are some samples.



#EMUGivingDay is finally here!! Give back by participating in EMU's annual day of giving: put on your EMU blue, make a gift and share why you give on social media. Let's go Royals! love.emu.edu

I just gave to EMU for #EMUGivingDay because I want to help empower students, faculty and staff to fulfill the EMU mission to prepare students to serve and lead in a global context. Join me by participating in any way you can! love.emu.edu



Post a LovEMU image on Facebook.

Write the reason you LovEMU in the post!



Sample:

I LovEMU because it has been an educationally, socially and spiritually supportive place for me, my brothers and sister, my children and nieces and nephews. I like that EMU cares about the whole person. love.emu.edu



Download at love.emu.edu/#spreadTheWordSection

Post a LovEMU image on Facebook.

Write the reason you LovEMU in the post!

Download at love.emu.edu/#spreadTheWordSection



Sample:

I support EMU so it can continue to provide the unifying leaders the world needs. FORWARD TOGETHER.
love.emu.edu

Post a LovEMU image on Facebook.

Write the reason you LovEMU in the post!

Download at love.emu.edu/#spreadTheWordSection



Sample:

I give in honor of Chad Gusler. Chad thank you for pushing me to find my voice as an author and for always pushing me to ask the hard questions. That's why I am supporting forward to provide the unifying leaders the world needs. We show up TOGETHER. love.emu.edu



Show why you LovEMU

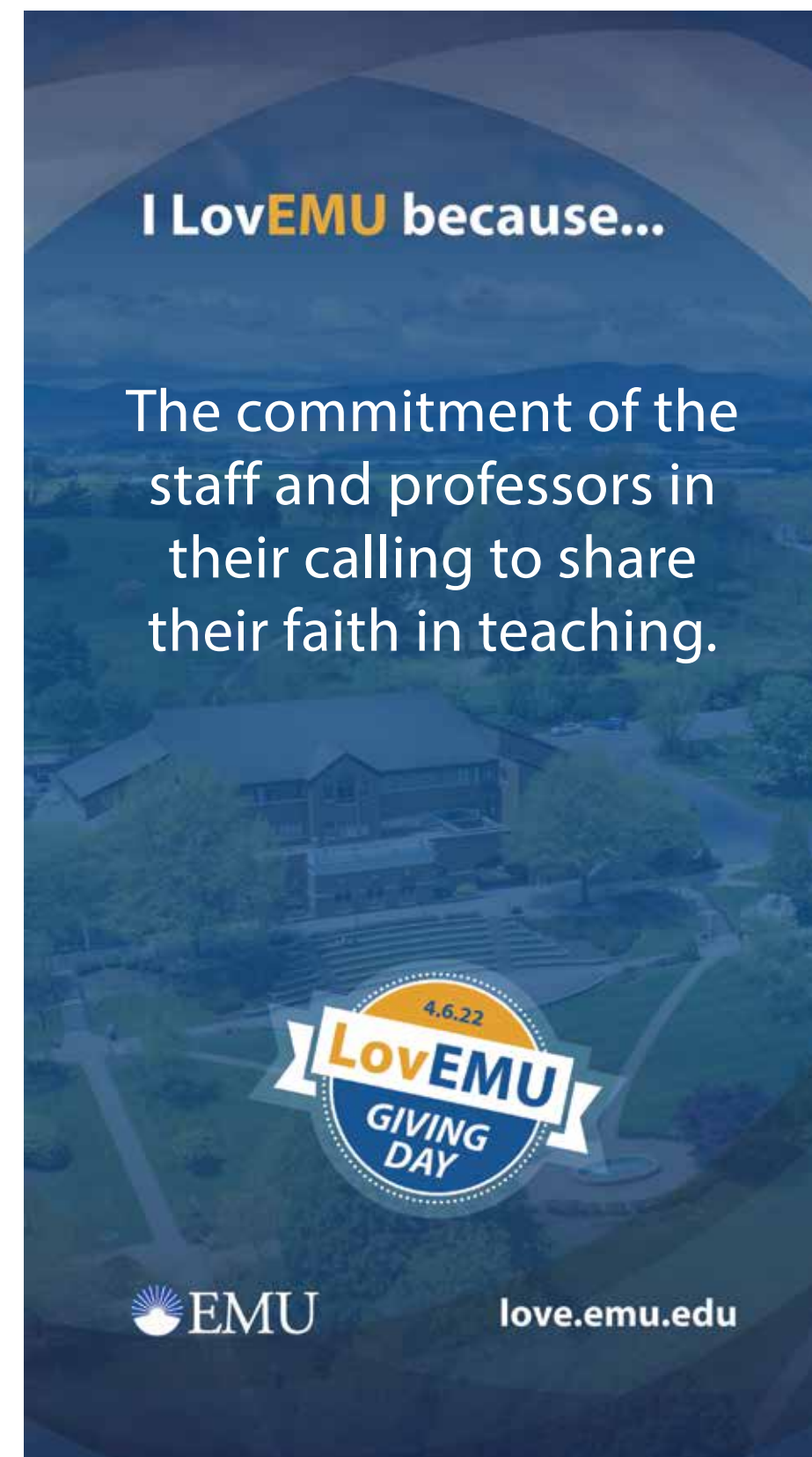
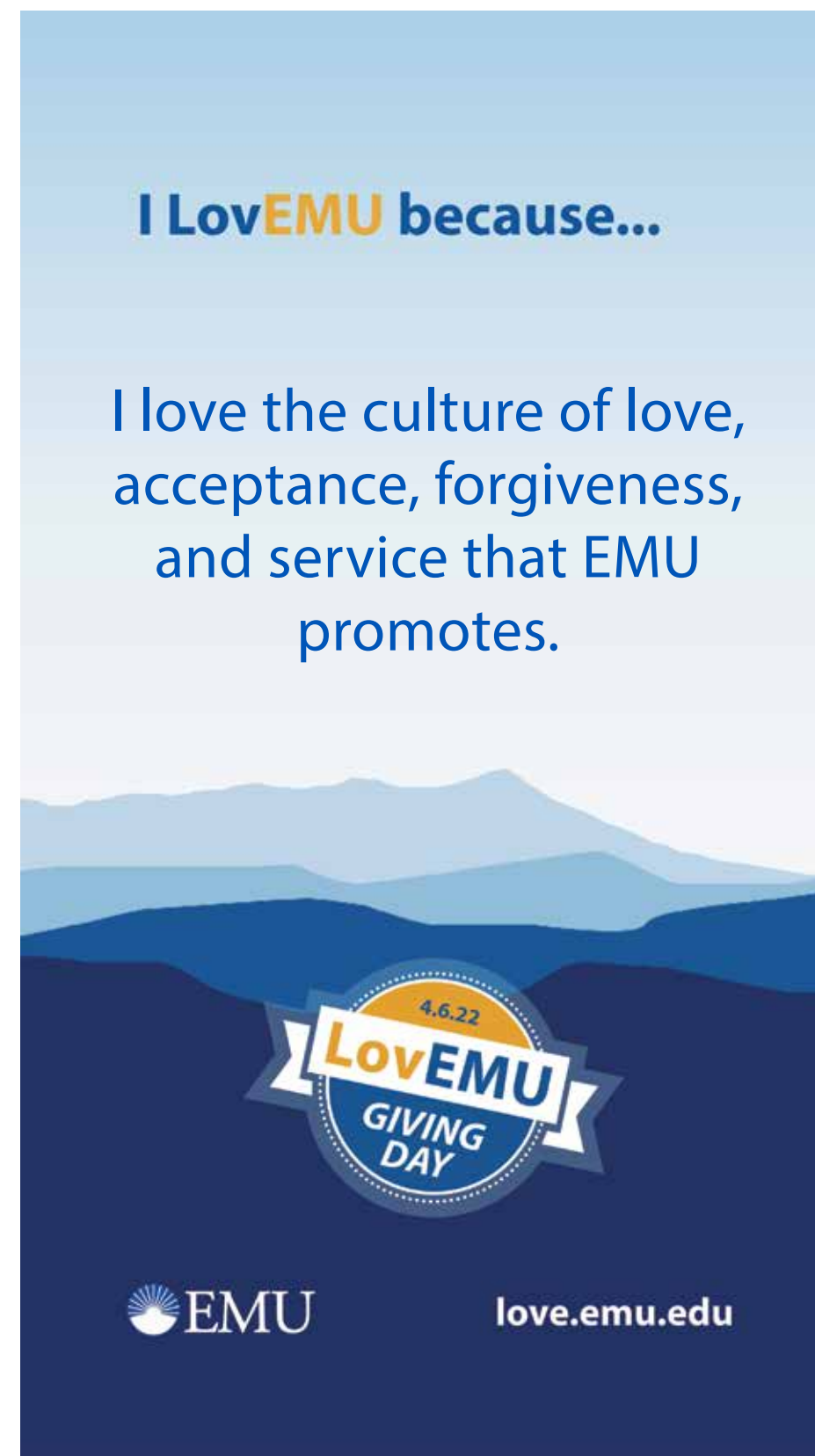
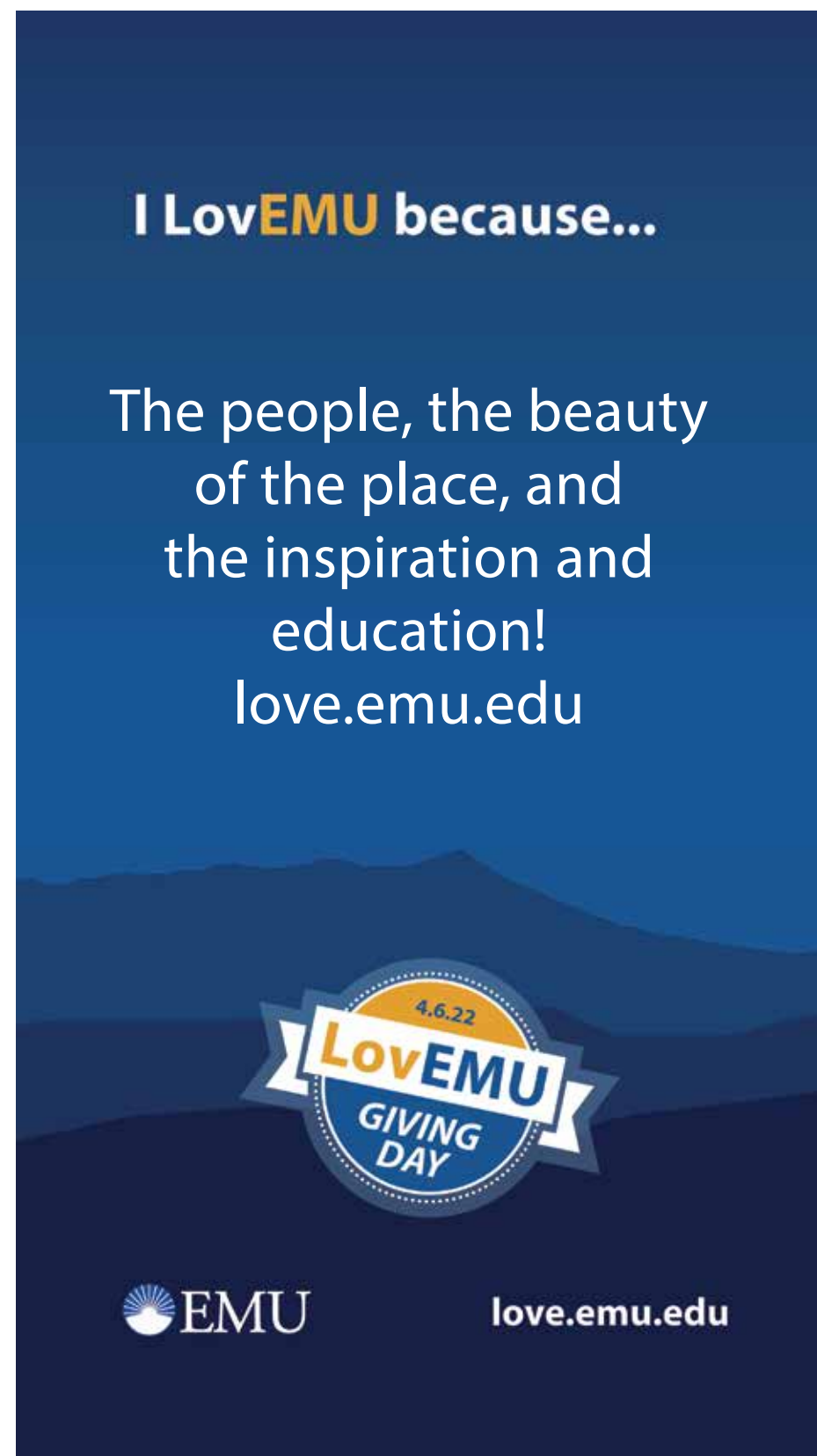


Print this “I LovEMU because...”
write the reason you give back to
EMU. Then snap a photo with it to
share on social media.
Use #EMUGivingDay

Right click on this image, save and print.

Share on Instagram or Facebook Stories.

Write the reasons you LovEMU.



1. Download an image.
2. Add your reason.
2. Share!

Download at love.emu.edu/#spreadTheWordSection



Make a video.

Talk about why you LovEMU!



1. Record a 1 min or less video about why you love EMU.
2. Dedicate the video to your student, a professor, or classmate - "I give in honor of Chad Gusler. Chad thank you for pushing me to find my voice as an author and for always pushing me to ask the hard questions." or "I give in honor of my daughter who has not only had an incredible academic experience, she's had the opportunity to travel to India and compete on the women's triathlon team!"
3. Send that video to [Braydon Hoover@emu.edu](mailto:Braydon.Hoover@emu.edu) who will post it to the EMU Facebook page on LovEMU Day.
4. Post it to your own socials before or on the day.

Send an email (or lots of emails!)

Write the reasons you LovEMU or show your support for helping students and EMU during the pandemic.



Sample:

IN TIMES LIKE THESE, WE SHOW UP TOGETHER

Royals all around the world have been impacted by the COVID-19 pandemic. We want to do everything in our power to ensure our students have the resources they need to come back stronger than ever in the fall. In the midst of the twin viruses of a global pandemic and racial injustice, EMU seeks to move forward to provide the unifying leaders the world needs. EMU's alumni are known throughout the world for exemplary service leadership. We seek to allow more students to access an EMU education through a robust university fund and a student tuition relief initiative.

While we can't physically be together, we invite you to help move EMU "Forward Together" online on this LovEMU Giving Day 2021!

**A gift of any amount will make a difference and show you care.
Go to love.emu.edu and show your support for EMU.**

Use LovEMU Day social media graphics.

Use the cover photos, profile pictures, and post designs and share on social media

Download at love.emu.edu/#spreadTheWordSection



Profile Picture



Banner/header

Use the Facebook frame.

Use this Facebook frame around your profile picture. You can search for this frame in Facebook. Click your profile picture, then click “add frame” and search for our frame using the name “LovEMU” to add it.



Thanks for showing up for EMU!



love.emu.edu